

The last 10 years have seen me learn and grow at leading agencies like JWT, McCann Erickson, Concept Communication, Imagine Communication and AdFreak Designs. Currently, I'm an art director at Leo Burnett, honing my skills and lending creative solutions to varied divisions such as advertising, innovation, outdoor displays, activation ideas, BTL and more. My skills expand (but are not limited) to Exhibition Design & Display, Illustration, Packaging Design, Movie Set Design

ART DIRECTOR and Graphic Design.



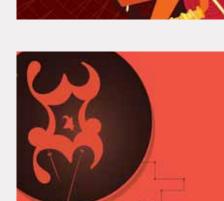
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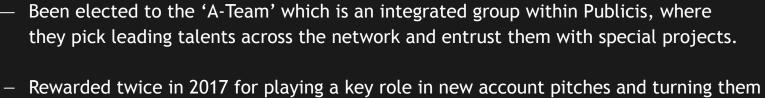












into agency business.

- Part of the India art team that handled the brand launch and set the creative template for Amazon Prime Video in the country.
- Worked with the Kellogg's clients in launching a new India-specific product called Kellogg's Corn Flake's Brownie Delite.

- Art lead on rebranding and national relaunch of popular financial brand Bajaj Finserv.

- Radio Mirchi Kaan Award for the 'Mute the clichés' campaign.
- Awarded Best TV Ad Script for my final year project in B.F.A.
- Voted top prize at the 2007 India Exhibition Display Convention.
- Awarded best logo design in Adnomers 2016.

IT'S ALL **ABOUT THE** WORK

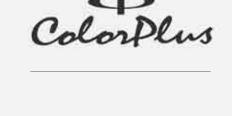
THE A TEAM

Some of the leading international and regional brands that I have had the privilege of building campaigns for.

















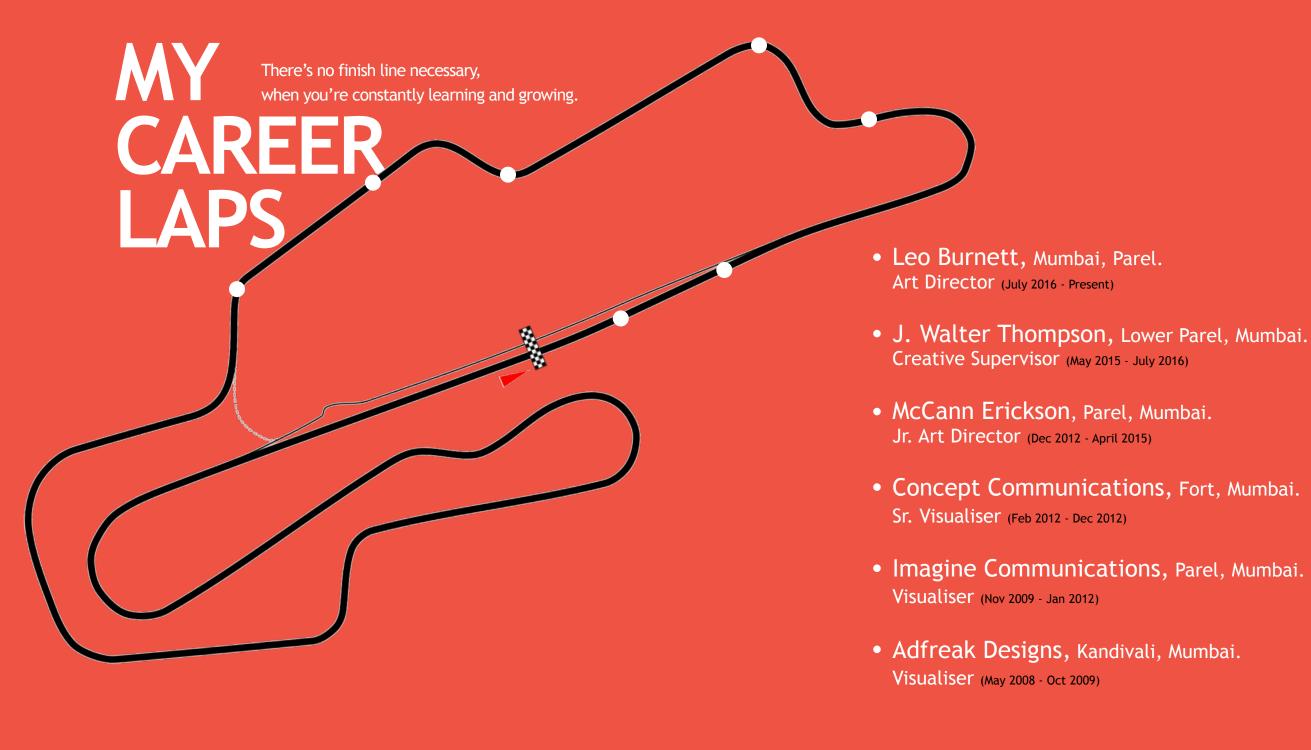












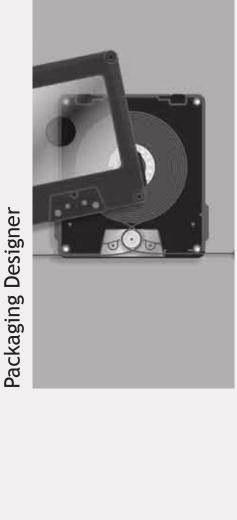
• Leo Burnett, Mumbai, Parel. Art Director (July 2016 - Present)

- Creative Supervisor (May 2015 July 2016)
- Jr. Art Director (Dec 2012 April 2015)
- Concept Communications, Fort, Mumbai. Sr. Visualiser (Feb 2012 - Dec 2012)
- Visualiser (Nov 2009 Jan 2012)
- Visualiser (May 2008 Oct 2009)

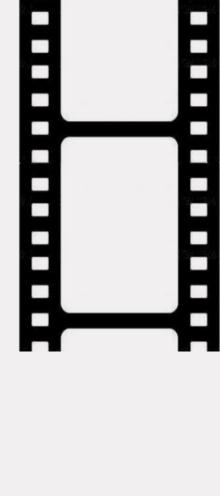
Creativity is limitless and can't be constrained to any one particular discipline.

BEYOND ADS









Directed by Manoj Pillai, Director at Chrome Pictures. Assistant Art Director for the popular Marathi movie 'Gulmohar'.

Art Director for short films 'Wild Roses' and 'Romeo &

Juliet'.

commercial productions for brands such as Sansui TV.

Assistant Art Director on

